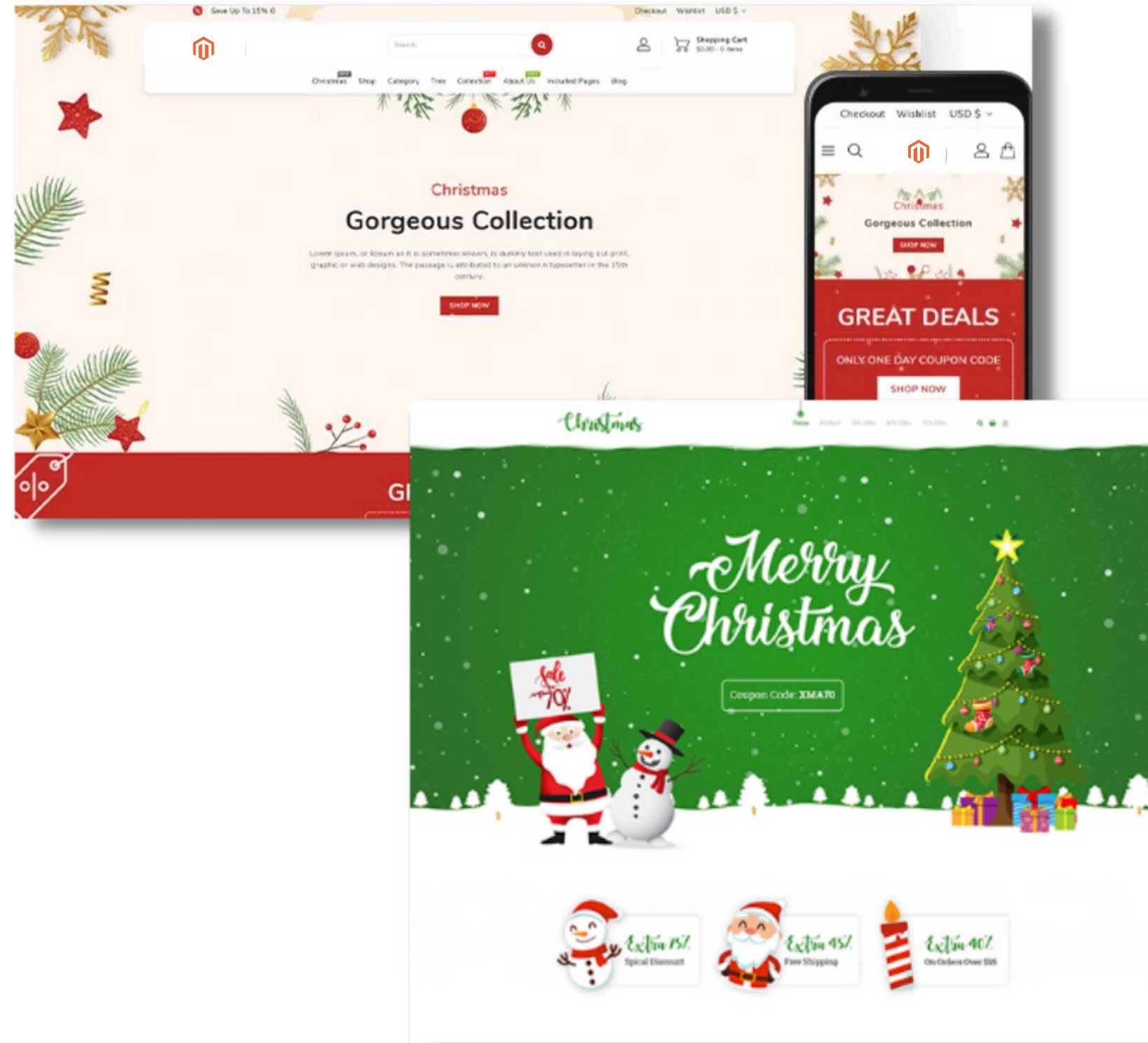


# Holiday 2022



Special Features and Content to make your shopping center website stand out this Season

03



# Holiday Themed Homepage

Give your website design a dose of holiday cheer with a well decorated homepage to warmly welcome shoppers to your site during this time of year.

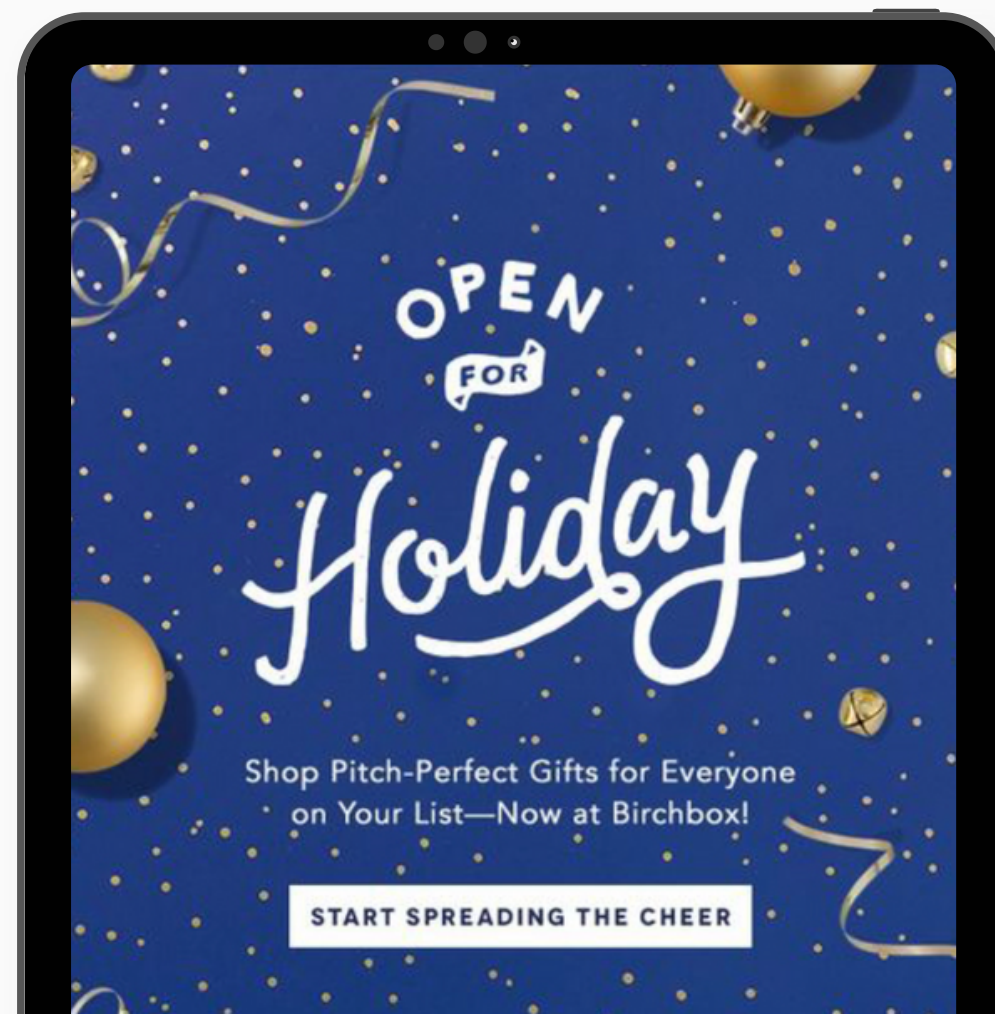
**Investment: \$1000**

# Custom newsletter designs for Holiday Promotions

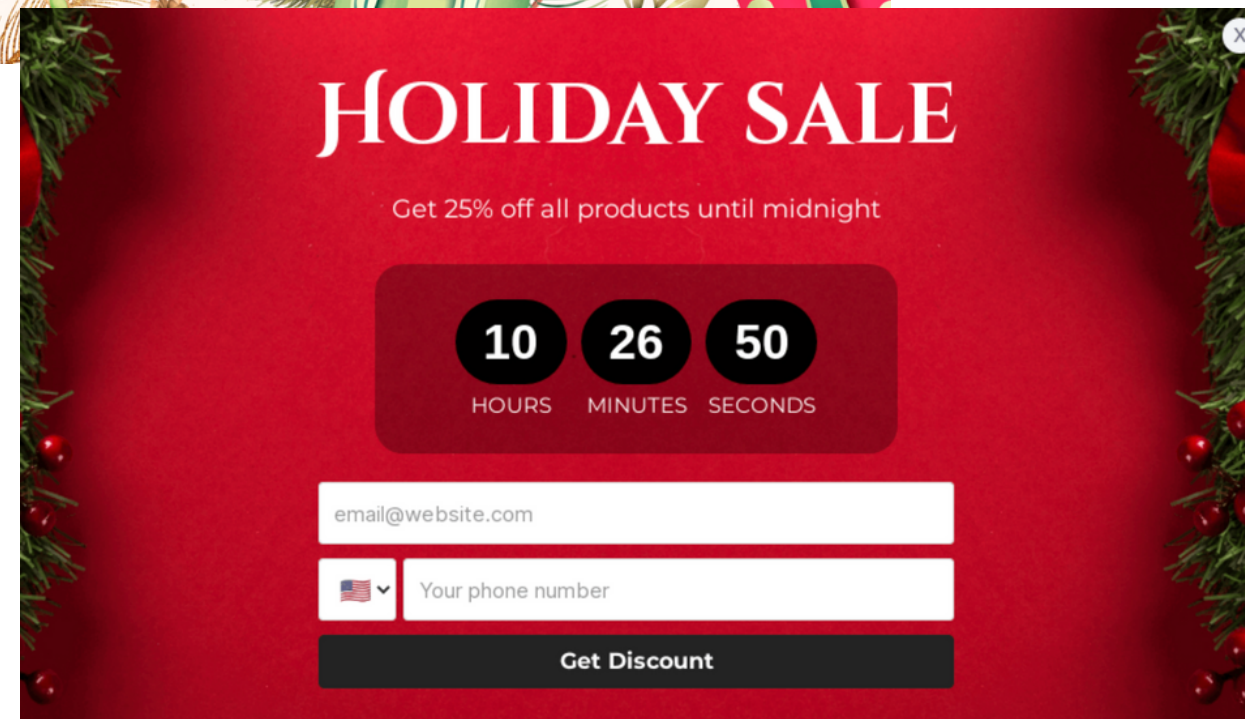
Email newsletters that feature popular sales and promotions are some of the most popular and effective newsletter email campaigns. An eye catching newsletter template design will captivate your audience and generate clicks and website traffic.

02

**Investment: \$500**



03



# Holiday Themed Website Pop Ups

A well designed pop up that mirrors the festive atmosphere at your shopping center gives you the opportunity to connect with your shoppers digitally and grab their attention the moment they visit your website.

**Investment: \$500**

04



# QR Codes that drive people to your website

Are you planning to run print media campaigns for the Holidays this year?

A QR code that is linked to your website is a great way to grab shoppers attention at the mall and encourage them to visit your website.

A QR code linked to your website can encourage shoppers to learn more information, enter a contest or check out an upcoming event or promotion!

**Investment: \$300**

05

# Gift Guides

We will generate reports on your top sellers, identify the items that would make for great presents, and include those in a beautifully designed gift guide.

**Investment: \$5000**



THE ULTIMATE GIFT GUIDE

# Holiday Gift Guide!

*There is something for everyone. Unwrap the joy*





06

# Holiday Giveaways and Contests

Giveaways and contests are great for capturing consumer data. Information like emails, demographics, birthdates and more can serve as a useful tool to enrich your relationship with your shoppers. By using a Mall Maverick contest form you are collecting information about your shoppers that you can use for campaigns throughout the year.

**Investment: Starting at \$1000**



**MALL MAVERICK**

The #1 CMS for Shopping Centers

Contact Us at [contact@mallmaverick.com](mailto:contact@mallmaverick.com)

[www.mallmaverick.com](http://www.mallmaverick.com)