
SOUTHCENTRE LEASING APPLICATION FORM

Company / Owner Information

BUSINESS NAME: _____

CONTACT NAME: _____

BUSINESS ADDRESS: _____

LEGAL ADDRESS: _____

TELEPHONE:

Home _____ Bus _____ Cell _____

Fax _____ Other _____

Email _____

Proposed Business Terms

Description of Business: _____

Type of Unit Desired: MRU _____ Kiosk _____ In-Line _____ Other _____

Lease Term: From _____ To _____

(month/day/year)

(month/day/year)

Phone Line Required: Yes _____ No _____

If available do you require storage at additional cost: Yes _____ No _____

Retail Business Experience

Have you ever had a retail business before in a Shopping Centre? Yes _____ No _____

If so, please list the location and dates:

S O U T H C E N T R E

Location _____

Dates _____

What type of business did you have? MRU _____ Kiosk _____ In-Line _____

What were the average sales in your most recent business?

Month(s) of: _____ Sales: \$ _____

Month(s) of: _____ Sales: \$ _____

Please list any other sales training, business experience and/or education:

References

Please list business references that may be contacted:

Name _____ Phone # _____

Name _____ Phone # _____

Name _____ Phone # _____

Merchandise/Product Line

Briefly explain your retail concept, business identity, and/or theme

What types of merchandise will you sell

(Please attach pictures and/or brochures of your products to the application)

S O U T H C E N T R E

Projected Sales

What do you estimate as your average monthly sales? \$ _____

Average Sales - Holiday Term (Nov & Dec)? \$ _____

Visual Merchandising

Describe the visual merchandising plans for your new Retail location

Types of Fixtures _____

Colour Scheme _____

Props _____

Signage _____

What is the name and telephone number of your Visual Merchandiser?

Name _____ Phone # _____

Please return this Application along with any other additional information you would like to submit in consideration of your proposal for a Retail location at our Shopping Centre. Include brochures of your products and/or photos of your business only items that we may keep on file.

Thank You

Brianne Larson, *Manager, Specialty Leasing*

Blarson@oxfordproperties.com

S O U T H C E N T R E