

NORTH PARK

***** MEDIA ALERT *****
Texas' First RIMOWA
Now Open at NorthPark Center



DALLAS, TX – November 17, 2016 – NorthPark Center, Dallas' finest shopping destination, is pleased to announce that the first **RIMOWA** boutique in Texas is now open on Level One between Neiman Marcus and Nordstrom.

Since 1898, RIMOWA luggage has been accompanying people around the world. Whether traditional aluminum cases or light luggage made of the high-tech material polycarbonate, the RIMOWA design is unmistakable due to the groove structure of its case shells. An innovative approach and exceptional demands when it comes to quality is just one aspect that makes RIMOWA one of Europe's leading luggage manufacturers. Dieter Morszeck, CEO of RIMOWA, is leading the company rich in tradition into its third generation. Like his grandfather who founded the company, he places great importance on perfect craftsmanship and precise production. And like his father who introduced aluminum to the production, he is committed to new developments and continuously expanding the product range.

Images: https://www.dropbox.com/sh/k8gy92pyo9malpn/AAAX00_YKy28dHalZDRvn-X1a?dl=0

About NorthPark Center

[NorthPark Center](#) is the finest shopping experience and the preeminent shopping center in the Southwest with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy's and Dillard's, NorthPark Center offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark Center surpassed \$1.3 billion in sales in 2015 and consistently ranks as one of the top five performing shopping centers in the United States. NorthPark Center is North Texas' number one tourist destination and is conveniently located five miles from downtown Dallas and 35 miles from Fort Worth.

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