

# NORTH PARK

\*\*\* MEDIA ALERT \*\*\*

## MiniLuxe Now Open at NorthPark Center



DALLAS, TX – December 16, 2016 – NorthPark Center, Dallas' finest shopping destination, is pleased to announce that MiniLuxe is now open on Level Two near Macy's.

MiniLuxe is a nail and waxing salon with a whole new standard of hygiene, service quality, and client experience. Founded in Boston and influenced by the city's world-class hospitals, MiniLuxe has spent years perfecting the mani/pedi to not just be uber clean, but also the best-looking and longest-lasting possible. Even the buffers and files are custom-made and free to take home. Their own line of polishes is "five free," the highest industry standard for low toxicity, and clients can also choose designer brands like Tom Ford and Chanel. Waxing services are held to the same high standard, with rose oil wax formulations, no "double-dipping," and clean, comfortable service rooms.

To celebrate the opening, MiniLuxe NorthPark is offering complimentary signature manicures, facial waxing and brow tinting from Friday, December 16 to Sunday, December 18, 2016.

Images: <https://www.dropbox.com/sh/bgeu4c8dtufpejg/AAB3aSSfxuQAqmUkKgwBrq8ea?dl=0>

### About NorthPark Center

[NorthPark Center](#) is the finest shopping experience and the preeminent shopping center in the Southwest with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy's and Dillard's, NorthPark Center offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark Center surpassed \$1.3 billion in sales in 2015 and consistently ranks as one of the top five performing shopping centers in the United States. NorthPark Center is North Texas' number one tourist destination and is conveniently located five miles from downtown Dallas and 35 miles from Fort Worth.

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