



CANADA 150

CALL FOR ARTIST ENTRY Canada 150 Artist Installation

In celebration of Canada 150, Quinte Mall and other 20VIC managed properties are inviting local Canadian artists to create one-of-a-kind installations that will be featured in various malls across the country. These installations will celebrate our country's 150th birthday and are to be reflective of Canada's past, present and/or future.

Quinte Mall is looking for a local artist from the Quinte region's creative community to create a significant installation which will be on display at Quinte Mall for two months leading up to Canada Day celebrations. The installation will serve as a focal point and Canada 150 landmark in Quinte Mall as well as a photo backdrop for a Canada 150 "selfie" contest. Shoppers will be invited to take a photo with the installation, post it to their personal social channels and use the hash tag #qmCanada150 for a chance to win weekly prizes and be entered to win a grand prize that will consist of a trip for two to a designated city in Canada.

Keeping in mind the overall theme of Canada's past, present and/or future, the artist will design and create a unique piece in the artist's medium of choice. The installation can occupy a 10' x 10' space at maximum, and a maximum height of 6', and visibly communicate the theme. All installations across Canada will be unveiled on May 1, 2017 and will remain on display in each respective shopping centre until July 2017. **The successful candidate will be notified by February 24** and have two months to complete the project.

The selected artist will receive the following:

- An honorarium of \$2000 will be provided for the artist's time and material supplies
- In-mall promotion of installation and display in high traffic area for two months at Quinte Mall
- Promotion across Quinte Mall's social, digital, mobile channels + E-newsletter database
- PR support and promotion for the Canada 150 Artist Installation, the artist and the "selfie" contest
- Quinte Mall will own the completed artwork

To apply for 20VIC Management Inc.'s Canada 150 Artist Installation at Quinte Mall, artists must submit their complete application by Friday, February 17 at 5PM local time to egraham@20vic.com. Artists should include the following in their application submission:

- Project summary about the proposed installation (1-page maximum)
- A rendering or mockup of the proposed design
- Artist CV and Bio
- Portfolio of works (in PDF format)
- Website link (if applicable)

A jury panel will review all applications and the successful artist will be contacted directly.



Quinte Mall's Canada 150 Call for Artists Contest Rules and Regulations



1. ELIGIBILITY

This contest runs **January 24, 2017, 8:00am (CST) to February 17, 2017, 5:00 (CST)**. Entrants must be residents of Ontario, ages 16 and older. Employees, principals, representatives or agents of 20 VIC Management Inc.; and immediate families (spouse, mother, father, sister, brother, daughter or son, regardless of where they live) or members of their same households (whether related or not) of any of the foregoing and employees of Quinte Mall retailers are not eligible to enter.

Commencing January 24, 2017, artists are invited to submit their application to egraham@20vic.com. One or several entries allowed per person. No purchase necessary to enter.

REQUIREMENTS FOR APPLICATION:

- Project summary about the proposed installation (1-page maximum)
- A rendering or mockup of the design, with front and back view and dimensions.
- Artist CV and Bio
- Portfolio of works (in PDF format)
- Website link (if applicable).

All design entries must be received by February 17, 2017 by 5:00pm. Any entrant who does not comply with these Rules and Regulations for this contest will be disqualified. By entering a design, you are authorizing the design to be owned by Quinte Mall, 20 VIC Management Inc. and its entities.

2. PRIZES

Sponsors and Quinte Mall reserve the right, in their sole discretion; to substitute any and all of the prizes for prizes of equal or greater value should all or part of the prize become unavailable for any reason. Quinte Mall is the supplier and will be responsible for prize distribution. The artist selected will receive a honorarium of \$2000. The prize is non-transferable, non-refundable and non-exchangeable. Prize must be accepted as awarded; no substitutions will be made.

3. WINNER SELECTION

One artist design will be selected at judges' discretion. **Selected artist will be notified by email on Tuesday, February 21, 2017** and given 48 hours to reply. The **artist selected must be available May 1, for the unveiling of the piece.** The artist whose design is selected will be required to provide identification satisfactory to the representative of Quinte Mall and sign an acknowledgement and release form prepared by Quinte Mall. Design and the produced piece is the property of Quinte Mall. A potential winner must comply with all the Contest Rules in order to be deemed an official winner. If the winner is under the age of 18, a signature of a parent or guardian is required. In the event of non-compliance with these Rules and Regulations by a potential contest winner, an alternative winner may be selected. By entering this contest, all entrants acknowledge having read these Rules and Regulations, agree to be bound by them and agree to the use of his or her name, photograph and potential appearance in any related publicity without further compensation.

4. LAWS

These are the official Contest Rules and Regulations. This contest is subject to all applicable federal, provincial and municipal laws. These Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws.

5. PRIVACY

By entering the contest, Entrants agrees all Entries received will remain the property of Quinte Mall and in no case will be returned to the Entrants or shared with a 3rd party. For more information on Quinte Mall's privacy policy please visit <http://quintemall.com/pages/quinte-privacy-policy>

6. DISPUTE

Decisions of the contest judge, appointed by Quinte Mall, with respect to any issues surrounding this contest are final with respect to all aspects of this contest.

7. TERMINATION

Quinte Mall reserves the right to withdraw or terminate this contest at any time, without notice.

8. LIMITATION OF LIABILITY

20 VIC Management Inc. or Quinte Mall, or any of its directors, officers, employees and agents shall take no responsibility for any contest Entries that for any reason whatsoever are lost, misplaced, destroyed, disqualified or misdirected.

9. CONDUCT

By entering the contest, Entrants agree to be bound by these **Contest Rules and Regulations, which will be posted on quintemall.com or at Quinte Mall Customer Service.** Each contest Entrant by entering this contest hereby releases 20VIC Management Inc. and Quinte Mall, its directors, officers, employees and agents from any claims whatsoever that the contest Entrant may have as a result of the Entrant's participation in this contest.

