

Aberdeen Mall's Social Media & General Contesting Rules and Regulations

1. **Contest Period:** Aberdeen Kamloops Mall Limited (dba Aberdeen Mall) runs many contests through its annual in mall activities and social media platforms throughout the year. For these Contest, the Contest Period, duration, and timing will be identified by Aberdeen Mall at the time of the Contest.
2. **Eligibility:** Entrant's must be legal residents of British Columbia. Employees, principals, representatives or agents of 20VIC Management Inc., immediate family members of any of the foregoing, and employees of Aberdeen Kamloops Mall Limited retailers are not eligible to win. The contest is also not open to previous prize winners who have won a prize through Aberdeen Mall social media platforms in the preceding thirty (30) day period prior to the commencement of another Contest or on social media.
3. **How to Enter:** To enter for a chance to win a Contest, follow the instructions given by Aberdeen Mall during an in mall campaign or on the social media platform being utilized. Each contest may vary in nature, but will typically require text, photo, and video, use of a specific hashtag or any combination of the aforementioned. Entries using Instagram or Twitter must have public profiles to be eligible to win.
4. **Prizes:** Prizes will be announced by Aberdeen Mall at any point during the Contest. The approximate retail value of a prize can vary and is available upon request at the time of the particular contest. Sponsors and Aberdeen Mall reserve the right, in their sole discretion; to substitute any and all of the prizes of equal or greater value should all or part of the prize become unavailable for any reason. Aberdeen Mall is the supplier and will be responsible for prize distribution. Images used in the promotion of the prize may not depict the exact prize and are for illustrative purposes only. Prizes are non-transferable, non-refundable and non-exchangeable. Prizes must be accepted as awarded and cannot be exchanged for cash equivalent; no substitutions will be made. Entrants may be required to answer a skill testing questions to claim their prize. Prizes must be claimed within thirty (30) days unless otherwise indicated.
5. **Winner Selection:** Aberdeen Mall reserves the right to reject entries if they have not met the required entry criteria. Potential prize winners will be selected on a date announced by Aberdeen Mall for the Contest. Winners will be selected by Aberdeen Mall's discretion or selected by random out of all entries during the Contest period. Each eligible winner will be notified through the contact information provided on a ballot or via the social media platform used to host the contest with instruction for confirming eligibility and claiming the prize. If a winner does not respond to Aberdeen Mall within 48 hours of being contacted, the winner will be disqualified and an alternative winner may be selected.

The odds of becoming a winner will depend upon the number of eligible entries submitted and the content of the answer. Potential prize winner will be required to provide valid government identification and sign and complete a form accepting the prize provided. A potential prize winner must comply with all the Contest Rules in order to be deemed an official winner. If the winner is under the age of 16, a signature of a parent or guardian is required. In the event of non-compliance with these Rules and Regulations by a potential contest winner, an alternative winner may be selected. By entering the contest, all Entrant's acknowledge having read these rules and regulations, agree to be bound by them and agree to the use of his or her name, photograph and potential appearance in any related publicity without further compensation.

Creating a false social media account of any other attempt to manipulate the contest outcome will result in disqualification.

6. **Laws:** These are the official contest Rules and Regulations. This contest is subject to all applicable federal, provincial and municipal laws. These contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws.

7. **Privacy:** Aberdeen Mall collects data about Entrant's or the purpose of administering this contest, and will not use this information for marketing purposes without the Entrant's expressed consent. By entering the contest, Entrant's agrees that all entries remain the property of Aberdeen Mall and in no case will be returned to the Entrant's or shared with a 3rd party. Any entrant providing their email address indicating their interest to subscribe to the Aberdeen Mall electronic newsletter may unsubscribe at any time. Email addresses will not be shared, rented or sold.
8. **Dispute:** Decisions of the contest judge, appointed by Aberdeen Mall, with respect to any issues surrounding the contest are final with respect to all aspects of this Contest. Aberdeen Mall is not responsible for technical or human errors in the administration of the Contest.
9. **Termination:** Aberdeen Mall reserves the right to modify or terminate this contest at any time, without notice.
10. **Limitation of Liability:** 20VIC Management Inc. or Aberdeen Mall, or any of its directors, officers, employees and agents shall take no responsibility for any contest entries that for any reason whatsoever are lost, misplaced, destroyed, disqualified or misdirected.
11. **Conduct:** By entering the Contest, Entrant's agree to be bound by these Contest Rules and Regulations, which will be posted on aberdeenmall.ca or available at Aberdeen Mall Guest Services. Each contest entrant by entering the contest hereby released 20VIC Management Inc and Aberdeen Mall, its directors, officers, employees and agents from any claims whatsoever that the contest Entrant may have as a result of the Entrant's participation in the contest.
12. These rules are subject to change without notice.