



Rebecca Taylor Now Open at NorthPark Center

Dallas, TX – April 21, 2017 – NorthPark Center, Dallas' finest shopping experience, is pleased to announce the opening of Rebecca Taylor, located on Level One between Nordstrom and Neiman Marcus. This is the first Rebecca Taylor to open in Texas.

The 1,800-square-foot space carries ready to wear, exclusive product, limited edition collaborations, and the recently launched casual and denim line, LA VIE Rebecca Taylor. Boutique services include private events, after-hours shopping, custom delivery, appointments, styling, and more.

The NorthPark store is inspired by the brand's unique design elements as well as Dallas' eclectic architecture. Natural and modern materials such as custom developed Terrazzo tiles cover the floor – composed of varying shades of pink marble, colored glass and mirrored flecks. A crystallized salt rock and cement wall designed in collaboration with Fernando Mastrangelo centers the space, evoking a feminine yet grounded aesthetic.

The overall palette is neutral and represents Rebecca's love of nude pink, the brand's signature color since inception. Small pops of bright color add dimension and modernism to the overall space. Exclusive printed wallpaper developed in partnership with artist, Wayne Pate are highlighted throughout the store.

Images: <https://www.dropbox.com/sh/zxzqzmmjsh906jr/AACnuIV7-CG3hkWVsYn6AzcBa?dl=0>

About Rebecca Taylor

Rebecca Taylor is a womenswear brand inspired by beauty in the everyday. With an emphasis on signature prints, dimensional texture and modern nostalgia, the collection cultivates a look of romantic fragility with a sophisticated edge. Every Rebecca Taylor piece offers a carefully crafted silhouette that feels essential, set apart by distinctive detail that captures the imagination and elevates the art of dressing for every occasion. Born and raised in Wellington, New Zealand, Rebecca's design aesthetic grew from both the idyllic landscapes of her native country and her time immersed in the feminine-cool chic of London and Paris. When she arrived in New York City she built her international brand around an intuitive sense of the timeless beauty and modern versatility women look for when they dress.

About NorthPark Center

[NorthPark Center](#) is the finest shopping experience and the preeminent shopping center in the Southwest with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy's and Dillard's, NorthPark Center offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark Center surpassed \$1.2 billion in sales in 2016 and consistently ranks as one of the top five performing shopping centers in the United States. NorthPark Center is North Texas' number one tourist destination and is conveniently located five miles from downtown Dallas and 35 miles from Fort Worth.

Contacts

Shelby Foster
Public Relations Manager
NorthPark Center
214.369.1234 x 226
sfoster@northparkcntr.com

Catharine Flagg
Senior Manager of Communications
NorthPark Center
214.369.1234 x 259
cflagg@northparkcntr.com