

THE ABC'S OF BACK-TO-SCHOOL STYLE

***** MEDIA ALERT *****

**NorthPark Center presents the
ABC's of Back-to-School Style Presentation
Saturday, August 19, 2017**

- WHAT:** Go back-to-school in style at NorthPark Center! Enjoy educational programming by Bookmarks, a Dallas public library, and a kid-focused fashion presentation in partnership with Wallflower Management.
- WHEN:** Saturday, August 19, 2017, 10:30AM – 3PM
- WHERE:** NorthCourt, located on Level One between Nordstrom and Macy's NorthPark Center, 8687 N. Central Expressway, Dallas, TX
- DETAILS:** Join NorthPark Center for an all-day, back-to-school extravaganza to get you in the spirit for another year of studying in style. Kick off the day with two engaging programs from Bookmarks at 10:30AM and 11AM. Then at 11:45AM, meet the officers of the Dallas Police Department and create special crafts together. Get inspired for a new school year with a fall fashion presentation for toddlers to teens from NorthPark's retailers at 1PM. The fun continues with a 2PM performance of Maricela and her Singing Puppets with Bookmarks.
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| 10:30AM | Bilingual Storytime with Bookmarks |
| 11AM | Jamming with Jason! Musical Storytime with Bookmarks |
| 11:45AM | Meet the Officers of the Dallas Police Department |
| 1PM | ABC's of Back-to-School Style Presentation |
| 2PM | Maricela and her Singing Puppets with Bookmarks |

IMAGES: <https://www.dropbox.com/sh/s20vd0p1ti3pj2b/AABBCCG4qUFcQMV2yhH7Uu5Na?dl=0>

About NorthPark Center

[NorthPark Center](#) is the finest shopping experience and the preeminent shopping center in the Southwest with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy's and Dillard's, NorthPark Center offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark Center surpassed \$1.2 billion in sales in 2016 and consistently ranks as one of the top five performing shopping centers in the United States. NorthPark Center is North Texas' number one tourist destination and is conveniently located five miles from downtown Dallas and 35 miles from Fort Worth.

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