



***** MEDIA ALERT *****

**NorthPark Center presents the NorthPark AutoShow
August 1 – 30, 2017**

Dallas, TX – July 24, 2017 – NorthPark Center, Dallas' finest retail destination and the preeminent shopping center in the Southwest, welcomes more than 40 top-of-the-line vehicles for the second NorthPark AutoShow. Premier 2017 and 2018 models from respected brands like **Aston Martin, Audi, Jaguar, Land Rover, Lexus, Tesla and more** will line NorthPark's corridors for a month-long event. Shoppers are invited to learn about vehicles from Dallas' top dealerships while experiencing NorthPark's best-in-class collection of 230 stores and restaurants. Families can get an up-close look at a Dallas Police Department Cruiser on Level One in Dillard's Court. All coins tossed into the Dillard's Fountain during the month of August will be donated to the Assist the Officer Foundation.

NorthPark AutoShow Participating Dealerships:

Aston Martin of Dallas
Audi Dallas
Car Wrap City
Goodson Acura
Jaguar Dallas
Land Rover Dallas
Park Place Motorcars
Randall Reed's Park Cities Ford Lincoln
Sewell
Tesla

NorthPark Auto Show Media Partners:

The Dallas Morning News
The Ticket 1310 AM

IMAGES: <https://www.dropbox.com/sh/i53ms7sajfoto0y/AAD0tZzasGgS8HDMFdmdNSFPa?dl=0>

About NorthPark Center

[NorthPark Center](#) is the finest shopping experience and the preeminent shopping center in the Southwest with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy's and Dillard's, NorthPark Center offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark Center surpassed \$1.2 billion in sales in 2016 and consistently ranks as one of the top five performing shopping centers in the United States. NorthPark Center is North Texas' number one tourist destination and is conveniently located five miles from downtown Dallas and 35 miles from Fort Worth.

Contacts

Shelby Foster
Public Relations Manager
NorthPark Center
214.369.1234 x 226
sfoster@northparkcntr.com

Catharine Flagg
Senior Manager of Communications
NorthPark Center
214.369.1234 x 259
cflagg@northparkcntr.com