



***** MEDIA ALERT *****

NorthPark Center to Offer Discounted State Fair of Texas Tickets with Proceeds Benefiting Hurricane Harvey Disaster Relief

Dallas, TX – September 11, 2017 – NorthPark Center, Dallas' premier shopping experience, continues its partnership with the [State Fair of Texas](#) to offer discounted general admission tickets to the Fair with proceeds benefiting The Salvation Army and American Red Cross for [Hurricane Harvey](#) disaster relief.

NorthPark invites the Dallas-Fort Worth community to support South Texas by purchasing advanced tickets to the Fair for \$15 (\$3 off the price of admission at the gate) and \$5 from each ticket will be given directly to relief efforts. Tickets are available now through Sunday, October 22, 2017, at the NorthPark Concierge, located on Level One near Neiman Marcus.

About NorthPark Center

NorthPark Center is the finest shopping experience and the preeminent shopping center in the Southwest with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy's and Dillard's, NorthPark offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark surpassed \$1.2 billion in sales in 2016 and consistently ranks as one of the top five performing shopping centers in the United States. NorthPark is North Texas' number one tourist destination and is conveniently located seven miles from downtown Dallas and 35 miles from Fort Worth. northparkcenter.com, 214-363-7441, 8687 N. Central Expressway, Dallas, TX 75225.

About the State Fair of Texas

Since its inception in 1886, the State Fair of Texas has celebrated all things Texan by promoting agriculture, education, and community involvement through quality entertainment in a family-friendly environment. The State Fair of Texas is a 501(c)(3) nonprofit organization with proceeds helping to preserve and improve Fair Park and underwrite museum, community and scholarship programs for inner city youth and students pursuing agricultural careers. The 2017 exposition runs September 29 through October 22 in Fair Park. Visit BigTex.com for more information.

Contact

Shelby Foster
Public Relations Manager
NorthPark Center
214.369.1234 x 226
sfoster@northparkcntr.com

Catharine Flagg
Senior Manager of Communications
NorthPark Center
214.369.1234 x 259
cflagg@northparkcntr.com

