



***** MEDIA ALERT *****

PHOTO AND VIDEO OPPORTUNITIES

**NorthPark Center partners with the Crow Collection of Asian Art
for the 19th annual Chinese New Year Festival
Saturday, February 17, 2018**

Dallas, TX – February 15, 2018 – NorthPark Center, Dallas’ finest retail destination and the preeminent shopping center in the Southwest, partners with the Crow Collection of Asian Art to celebrate the Year of the Dog on Saturday, February 17, 2018. The Chinese New Year Festival, now in its 19th year, is the Crow Collection’s signature event marking the beginning of the Lunar New Year. NorthPark will host various activities, events, performances and more from 11AM-2PM in NorthCourt, located on Level One between Nordstrom and Macy’s.

11AM – Dallas Symphony Orchestra Ensemble Performance

Musicians Bing Wang, Shu Lee, Christine Hwang and Nan Zhang perform a selection of traditional Chinese folk music as well as American music with striking Chinese themes.

11:45AM – Beijing Opera

Lucy Xu performs *Drunken Beauty*, a classical Chinese opera dating back 1,500 years to the Kang Dynasty.

12:15PM – Lee’s White Leopard Kung Fu School Lion Dance

1:30PM – Lee’s White Leopard Kung Fu School Dragon Dance

2PM – Live Giveaway of NorthPark Gold and Prizes from NorthPark Retailers

Additional Activities:

- Chinese New Year-inspired art activities with the Crow Collection, Sour Grapes and KidArt
- Special tours of [To Infinity: The Art of Master Shen-Long](#) between Burberry and Louis Vuitton
- Exclusive [Chinese New Year experiences and offers](#) at participating retailers with red and gold balloons

Announcements will be made in English and Mandarin with emcee Sam Liu. The festivities will continue at [Klyde Warren Park](#) from 2-8PM.

About NorthPark Center

NorthPark Center is the finest shopping experience and the preeminent shopping center in the Southwest with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy’s and Dillard’s, NorthPark offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark surpassed \$1.2 billion in sales in 2016 and consistently ranks as one of the top five performing shopping centers in the United States. NorthPark is North Texas’ number one tourist destination and is conveniently located seven

miles from downtown Dallas and 35 miles from Fort Worth. northparkcenter.com, 214.363.7441, 8687 N. Central Expressway, Dallas, TX 75225.

About the Crow Collection of Asian Art

The Crow Collection of Asian Art features a variety of spaces and galleries with changing exhibitions featuring the arts and cultures of Asia, including China, Japan, India, Korea, Tibet, Nepal, Vietnam, Cambodia, Thailand, Indonesia, Myanmar and the Philippines, and from the ancient to the contemporary. Nineteen years in operation, this lovingly curated free museum offers a serene setting for quiet reflection in the heart of the Dallas Arts District. Dedicated to providing art and service to the Dallas-Fort Worth community with an emphasis on shared learning and fun, the Crow Collection offers a pedestrian-friendly lobby and entrance, and a Samurai Gallery to showcase the museum's spectacular acquisition of a complete set of armor, considered one of the finest of its kind in the world. The Crow Collection of Asian Art is a 501c3 non-profit organization, and is supported, in part, by the generosity of Friends of the Crow Collection members and donors. Learn more at crowcollection.org.

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