Dallas, TX – March 1, 2018 – NorthPark Center, Dallas' finest retail destination and the preeminent shopping center in the Southwest, is pleased to launch the spring/summer 2018 issue of NorthPark The Magazine. Produced bi-annually, NorthPark The Magazine includes the Art of Shopping luxury campaign, exclusive fashions by the world’s most coveted brands, store openings, fashion and beauty trends, engaging interviews with fashion designers, thought-leaders and artists, and much more.

In the new issue, the Art of Shopping is presented in the architectural masterpieces located in the world-renowned Dallas Arts District to highlight spring’s best looks from NorthPark's Luxury Collection, including Bottega Veneta, CH Carolina Herrera, Salvatore Ferragamo, Versace and more. Photographer Maxine Helfman captures models Jules Mordovets (MP Mega Miami) and Brandon Thornton (The Campbell Agency) within the hallowed halls of the Dallas Museum of Art, Dee and Charles Wyly Theatre, Margot and Bill Winspear Opera House, Morton H. Meyerson Symphony Center, Nasher Sculpture Center and Perot Museum of Nature and Science.

This season’s luxury shoes and handbags are surrounded by stunning botanical creations in “Floral Fantasy,” a vibrant collaboration between photographer Geof Kern and the floral artisans of Bows + Arrows. NorthPark’s contemporary brands, like Coach, John Varvatos, Rebecca Taylor, and Ruti, look right at home in “Soulful Escape,” a musically-inspired story photographed at the secluded Hotel Saint Cecilia in Austin, Texas.

NorthPark The Magazine is produced by NorthPark Center and published by Nancy A. Nasher. Kristen Gibbins served as Executive Editor with Shelby Foster and Meredith Marceau as Contributing Editors, along with Terri Provencal, Tammy Theis, Banowetz + Company, Inc., and many outstanding contributors: John Jay Cabuay, Justin Clemons, John S. Dykes, Claudia Grassl, Holly Haber, Maxine Helfman, Brandon Kennedy, Geof Kern, Tim Kitchen, Peggy Levinson, Jessica Nowitzki, Jeremy Shelby, Harper Smith, John Smith and Kimberly Schlegel Whitman.

The issue is available now on newsstands at NorthPark and is viewable online here.

About NorthPark Center
NorthPark Center is the finest shopping experience and the preeminent shopping center in the Southwest with more than 230 stores and restaurants, including more than 70 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy’s and Dillard’s, NorthPark offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark reached over $1 billion in sales in 2017 and consistently ranks as one of the top five performing shopping centers in the United States. NorthPark is North Texas’ number one tourist destination and is conveniently located seven miles from downtown Dallas and 35 miles from Fort Worth. northparkcenter.com, 214.363.7441, 8687 N. Central Expressway, Dallas, TX 75225.
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