

Monthly Gift Card Draw

RULES AND REGULATIONS

- 1. CONTEST PERIOD:** Starting on the **first day of each month** at 12:00am **EST** and ending on **final day of each month** at 11:59pm **EST** (the “Contest Period”). **NO PURCHASE NECESSARY.**
- 2. ELIGIBILITY:** To enter and be eligible to participate in the promotion, a person must be a resident of Ontario, and be the age of majority in Ontario. The Sponsor of this Contest is Dufferin Mall Holdings Inc. (the “Sponsor”). The following persons are NOT eligible to participate in this Contest: a) a director, officer, manager, employee, or agent of the Sponsor, Primaris Management Inc., H&R Real Estate Investment Trust, PRR Trust, or any of the tenants or other occupants of the shopping centre known as “Dufferin Mall” (the “Shopping Centre”) or their employees, affiliated companies, franchisees, service agencies or independent contractors of the Sponsor; b) individuals engaged in the development, production or distribution of materials for the Contest and c) any person domiciled with any of the above.
- 3. HOW TO PARTICIPATE:**

Starting on the first day of each month at 12:00am, individuals who sign-up for Dufferin Mall’s email newsletter, or have already agreed to receive Dufferin Mall’s email newsletter, will be entered for a chance to win a \$50 Dufferin Mall gift card. Contest ends on the final day of each month at 11:59pm. One entry per person.
- 4. NO PURCHASE NECESSARY:** You will need to read and accept these Contest Rules and Regulations. Entries made in any other fashion other than the specified entry methods are void. The Sponsor is not responsible for lost, late, misdirected, illegible or incomplete entries. **Purchase does not enhance a person’s chances of winning.**
- 5. PRIZE DESCRIPTION:** One person will be chosen at random from all individuals who have opted in and have agreed to receive Dufferin Mall’s email newsletter, one \$50 Dufferin Mall gift card.
- 6. The odds of winning depend on the total number of entries.**
- 7. HOW TO CLAIM YOUR PRIZE:**

Once a winner has been chosen and the person has selected and opened a present, a release form must be fully completed to obtain your prize. **All winners must first correctly answer a skill testing question before the prize will be awarded.** Prizes are not transferable, and must be accepted as awarded, with no substitution of any kind, except by the Sponsor, who reserves the right to substitute a prize of equal or greater value. Taxes, if any, are the winner’s responsibility.
- 8. Entrants (i) acknowledge compliance with these Contest Rules and Regulations including all eligibility requirements and, (ii) agree to be bound by the decisions of the Judges, made in their sole discretion, which shall be final and binding in all**

matters relating to this Contest. Entrants who have not complied with these Contest Rules and Regulations are subject to disqualification.

9. If a potential winner is found to be ineligible or, declines to accept a prize, the prize will be forfeited. The potential winner may be required to furnish proof of identification that may include a driver's license. Before being declared a winner, the eligible winner may be required to sign a declaration and complete a Release and Waiver form confirming understanding, acceptance and compliance with these Contest Rules and Regulations, acceptance of the prize as offered and a release acknowledging the non-responsibility of the Sponsor in respect of injuries, accidents, damages, costs, expenses or losses related to the conduct of the Contest, awarding of the prize and use and enjoyment of the awarded prize. By accepting or participating in a prize, winners consent to the use of their names, addresses, voices, statements relating to the Contest or the Sponsor, and photographs or other likenesses, without further compensation, in any publicity carried out by the Sponsor and any related entities in connection with this Contest, except where prohibited by law.
10. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of law and, should any attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent of the law, including criminal prosecution.
11. For the purposes of these Contest Rules and Regulations, the entrant is the person who is the holder of the email account submitted in the entry form. It is to this individual that the prize will be awarded if selected and declared the winner.
12. Dufferin Mall reserves the right, in its sole discretion, to cancel, modify or suspend the Contest in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Contest is compromised, without liability to the entrant. The Sponsor reserves the right to disqualify any entrant or winner, as determined by the Sponsor in its sole discretion. This Contest is subject to these Contest Rules and Regulations and all applicable federal, provincial, local and other laws. Void where prohibited or restricted by law. These Contest Rules and Regulations are governed by the laws having application in the Province where the Shopping Centre is located. Any action or proceeding arising out of, or in connection with, this Contest or these Contest Rules and Regulations must be brought in the Court of the Province where the Shopping Centre is located.
13. This contest is in no way sponsored by or endorsed by Facebook, Twitter, Instagram or any other social media websites.
14. Personal information collected from entrants will be used by Dufferin Mall for the purposes of administering this Contest. Refer to the Dufferin Mall's privacy policy at www.dufferinmall.ca, or from guest services, to see how it uses personal information obtained in connection with this Contest.

