



***** MEDIA ALERT *****

**NorthPark Center presents the NorthPark AutoShow
August 10 – 26, 2018**

Dallas, TX – July 18, 2018 – NorthPark Center, Dallas' finest retail destination and the preeminent shopping center in the Southwest, welcomes more than 40 top-of-the-line vehicles for the third NorthPark AutoShow. Premier 2018 and 2019 models from respected brands like **Alfa Romeo, Aston Martin, Audi, Bentley, BMW, Jaguar, Land Rover, Lexus, McLaren, Mercedes-Benz, Porsche, Rolls Royce, and more** will line NorthPark's corridors for the three-week event. Shoppers are invited to learn about vehicles from Dallas' top dealerships while experiencing NorthPark's best-in-class collection of 230 stores and restaurants.

On Thursday, August 16, media partner The Ticket 1310 AM's The Musers will broadcast live from NorthPark until 10AM in NorthCourt, located on Level One between Nordstrom and Macy's. The Musers will then lead listeners in a "mall walk" around the shopping center to view the vehicles.

NorthPark AutoShow Participating Dealerships:

- Alfa Romeo of Dallas
- Aston Martin Dallas
- Audi Dallas
- BMW of Dallas
- Goodson Acura of Dallas
- Jaguar Dallas
- Land Rover Dallas
- Mini of Dallas
- Park Place Motorcars
- Randall Reed's Park Cities Ford Lincoln
- Sewell

NorthPark Auto Show Media Partners:

- The Dallas Morning News*
- The Ticket 1310 AM

Images: <https://www.dropbox.com/sh/i53ms7sajfoto0y/AAD0tZzasGgS8HDMFdmdNSFPa?dl=0>

About NorthPark Center

NorthPark Center is the finest shopping experience and the preeminent shopping center in the Southwest with more than 230 stores and restaurants, including more than 60 market exclusives. Anchored by Neiman Marcus, Nordstrom, Macy's and Dillard's, NorthPark offers an unparalleled collection of luxury boutiques set amid internationally acclaimed 20th and 21st century art, award-winning architecture and extraordinary landscaping, as well as a 1.4-acre garden, CenterPark, and a state-of-the-art movie theatre, AMC NorthPark 15. NorthPark surpassed \$1.2 billion in sales in 2017 and consistently ranks as one of the top five performing shopping centers in the United States. NorthPark is North Texas' number one tourist destination and is conveniently located seven miles from downtown Dallas and 35 miles from Fort Worth. northparkcenter.com, 214.363.7441, 8687 N. Central Expressway, Dallas, TX 75225.

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